

# **SIMPACT Final Conference & 1<sup>st</sup> European Social Innovation Policy Forum**

## **22.-23. November 2016**

Representation of the Federal State North-Rhine Westphalia  
Rue Montoyer 47, 1000 Brussels

Are you a social innovator, investor, intermediary, policymaker or other social innovation stakeholder? Come and join SIMPACT's final conference.

### **Background**

The financial and economic crisis has clearly left its marks in Europe. Not at least it has exacerbated the many complex and interrelated socio-economic challenges Europe is facing. Long-term and youth unemployment, migration, ageing population, poverty, and gender inequalities to name but a few. Welfare services struggle to cope and growing segments of the population experience increasing difficulty in accessing support.

Social innovation will only realise its potential contribution to inclusive growth to the extent it can maximise its social and economic impact for society. Yet several key issues need to be addressed before SI can be fully mainstreamed into the European economic sphere and its policy environment. Gaining a better understanding of the components, objectives and principles of social innovation, as well as its underlying processes and contexts at each level of governance, lies at the core of SIMPACT.

### **Objective**

Building on three years of research, stakeholder engagement and innovative thinking, the SIMPACT team invites you to share its insights as well as the practical tools developed for policymakers, social innovators and other stakeholders. This highly interactive event will also enable you to share your views and experiences, and to discuss future actions and recommendations for boosting the social and economic impact of social innovation.

Your SIMPACT Team



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## DAY 1

### 1<sup>st</sup> European Social Innovation Policy Forum

Tuesday, 22<sup>nd</sup> November 2016

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12:00 – 13:00      Registration & Lunch

13:00 – 13:45      Welcome by Peter TOTTERDILL, Peter CRESSEY &  
Rosemary EXTON (University of Bath)

13:45 – 15:00      **Interactive Session 1:**

SIMPACT's European Social Innovation Policy Forum will explore the conditions under which the state either enables or constrains effective social innovation, and how it can transcend the boundaries between different actors. We will examine how social innovation is closely linked to public sector innovation, particularly in relation to new modes of policy production and implementation. We will identify the new forms of organisation within the state that enable such innovation by challenging functional demarcations and role definitions.

This highly interactive Forum will facilitate exchanges of knowledge and experience between a diverse group of researchers, policy practitioners and social innovation strategists. Exemplary cases of groundbreaking policy practice and partnerships will be explored, and participants will be invited to help define 'what works' in designing a future social innovation policy framework for Europe.

15:00 – 15:15      Coffee Break

15:15 – 17:00      **Interactive Session 2**

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## Day 2

### Final Conference «Boosting the Social & Economic Impact of SI»

Wednesday, 23<sup>rd</sup> November 2016

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- 09:00 - 10:00      Registration
- 10:00 – 10:45      **Welcome** by Judith TERSTRIEP (Project Coordinator, Institute for Work and Technology) & Marianne PAASI (EC, DG Research and Innovation)
- 10:45 – 11:30      **Keynote «Social Innovation in the context of Open Innovation»**  
Dr. ir. Elke den Ouden (TU/e – Eindhoven University of Technology)
- 11:30 – 11:45      Coffee Break
- 11:45 – 12:30      **Discussion Round: SIMPACT Findings & Future Demands**  
Moderation: Dieter REHFELD  
Discussants: Alessandro DESERTI, Rosemary EXTON & Anna KADARABKOVA & Javier CASTRO-SPILA
- 13:30 – 14:45      Parallel Sessions **«SI Business Models»** Alessandro DESERTI & Francesca RIZZO; **«Measuring SI»** Javier CASTRO SPILA & Saeed MOGHADAM SAMAN; **«Spread & Growth SI»** Peter TOTTERDILL & Anna KADARABKOVA
- 14:45 – 15:15      Coffee Break
- 15:15 – 16:00      **Plenary Session «Necessities to unfold the full Economic and Social Impact of Social Innovation»**  
Agnes HUBERT (PRESAGE Science Po Paris, France)  
Vera Babisova (A-GIGA s.r.o., Czech Republic)  
Mirna KARZEN (SIL - Social Innovation Lab, Croatia)  
Zane BOJARE (LUDE, Latvia)  
N.N (EC, DG Research and Innovation)  
Rafael ZIEGLER (CrESSI project, University Greifswald, Germany)
- 16:00 – 16:30      **Keynote «Europe at the Crossroads - Is there a Chance for Inclusive Growth?»**  
Prof. emer. Alfred KLEINKNECHT (TU Delft / Hans-Böckler-Stiftung, Germany)
- 16:30 – 17:30      Reception